



Cybersecurity Career Awareness Week (CCAW)

The career week is part of the Milima cybersecurity awareness month - October 2022 set to build awareness about the career opportunities and possibilities in the cybersecurity field. It's an opportunity to establish the role of cybersecurity in building strong teams and resilient infrastructure.

It focuses on local and international interest to inspire, educate, and engage young adults to pursue careers in cybersecurity. The CCAW takes place during October's Cybersecurity Awareness Month and each day of the week provides for learning about the contributions and innovations, as well as the abundance of job opportunities that can be found by exploring cybersecurity as a field of study or career choice. During the week, students, educators, parents, employers, and the community will participate in recognition of how cybersecurity plays a vital role in the lives of all citizens and how building a skilled cybersecurity workforce enhances national security and promotes economic prosperity.

We invite you to join us in observing CCAW, an effort to inspire, educate, and engage young adults to pursue careers in cybersecurity. Commitments come in all sizes and don't always require financial investment. You can host an event, distribute career awareness materials, or engage through social media. Be creative!

Here are some of the ways you and your organization can participate in the Cyber Security Career Awareness Week:

For school going children and students:

- Visit local schools or invite a speaker to your school to present lectures, hands-on activities, and demonstrations to students about careers in cybersecurity.
- Contact after-school programs in your community e.g. science clubs, scouts etc and volunteer to present hands-on activities or demonstrations about careers in cybersecurity to participating students.
- If you run a school, consider issuing daily cybersecurity information or cybersecurity career facts or tips on how to pursue a career in cybersecurity in your school announcements during Cybersecurity Career Awareness Week. Or create a bulletin board display about cybersecurity work or practitioners.
- Create a dedicated space for news articles or photographs about cybersecurity careers and display them within your workplace or in your classroom. Or create a bulletin board display about cybersecurity work or practitioners.



- Organize or sponsor a Careers in Cybersecurity art, essay, poetry, music, or drama competition for local school children. Choose an aspect of cybersecurity or a practitioner in cybersecurity to showcase for the younger audience.

For adults in different organizations:

- Set up and staff an exhibit table at a local hospital, doctors' office, community center, or shopping mall and distribute resources about the need for growing the nation's cybersecurity workforce. Milima's resources are free and available for download [HERE](#).
- Coordinate a talk or series of discussions about Careers in Cybersecurity. Consider choosing a theme for your series and organize several talks on related topics. Invite cyber security practitioners to speak at your talks or hold panel discussions with them that can be live streamed or posted on your website.
- Organize a career fair. Invite local cybersecurity industry, government, or higher education institutions to staff exhibit booths and distribute materials.
- If your organization is a cybersecurity facility or a business that includes cybersecurity practitioners, hold tours or an open house for the public to learn about the field of cybersecurity.
- Launch a social media campaign during National Cybersecurity Career Awareness Week to spread the word about careers in cybersecurity that are of importance to your organization. Join Milima's twitter storm during the Cybersecurity Career Awareness Week.
- Organize movie nights/sessions featuring movies about cybersecurity. Begin each film with a brief lecture or follow it with a Q&A session with a cybersecurity practitioner on the subject addressed in the film.
- Run a series of interviews on your website, social media, or in your newsletter with cybersecurity practitioners from your organization. Consider recording portions of the interviews and posting them on your website or YouTube channel.

If holding events and organizing teams is too difficult or overwhelming due to resources, consider the following ways to participate in the campaign.

- Use social media. Post a daily "what's cool about my cybersecurity job" or "what I do in cybersecurity" on Facebook, your blog, or tweet about the Cybersecurity Career Awareness Week.
- Hang banners or promotional materials announcing Cyber Security Career Awareness Week.



- Write an article about how cybersecurity plays a vital role in the community and how building a skilled cybersecurity workforce enhances national security and economic prosperity. This can be for your employer's website or your social media.
- Include an advertisement about Cybersecurity Career Awareness Week in your company newsletter.