



## SOCIAL MEDIA CAMPAIGN

- Post what you like/know about cybersecurity or how you are recognizing and celebrating cybersecurity Awareness Month. Use the hashtags #Cybersecurityawarenessmonth and #becybersmart on Facebook, Twitter, Instagram, and other social media sites.
- Share a short video or story on social media about why you think cybersecurity is important, or what organizations should include in their cyber security strategies, or how to handle cybersecurity as an organization or in case of an incident. Give recommendations.
- Hold twitter spaces, instagram live or youtube live streams of your cybersecurity event to promote awareness in your organization or a panel discussion of a theme of your choice. You can invite cyber security practitioner to your event or panel.( Milima Stuff is available for consultation)
- Get involved in the Milima Twitter storm during the Cybersecurity Career Awareness Week (17-21, October) by posting about cyber security careers. Share a photo on social media. Be sure to tag us: #cybersecuritycareerweek , #mycybersecurityjob and @CyberMilima. Ideas include:
  - Cyber Security projects
  - Your team projects and your project or office team.
  - Cybersecurity related celebrations (competitions, completion of certifications, or conference presentation)
  - Take some selfies!